

The Place and Requardt & Rosenberg present

SUPER NORMAL EXTRA NATURAL

by Requardt & Rosenberg



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ABOUT

A couple browse the shop windows. Two men join the queue for a coffee. A bag of shopping is left forgotten on a bench. Someone wishes they were somewhere else. The ground softens, shop fronts melt away, from the distance a song begins to seep from cracks in the floor. Someone, somewhere starts to move.

Experience your local public spaces and shopping centres from a whole new perspective. Using headphones to connect to music, audiences become a part of a surreal world that blurs the boundaries between reality and performance.

Super Normal Extra Natural is a new performance made with your local community, from the creators of experiential performances *Future Cargo* and *DeadClub™*. Dancers and singers are joined by locals to take over shopping centres in this unique, intimate and constantly surprising dance spectacle.

Requardt & Rosenberg will work closely with your organisation to engage with local communities to find up to 20 volunteer performers to participate in the production. These local performers do not need dance experience and should reflect the local demographics.

Requardt & Rosenberg will also work with students from nearby dance schools and universities as performers in the production.



COMMUNITY

Super Normal Extra Natural provides a one-of-a-kind experience that celebrates communities and offers performance experience. This event offers a unique space for residents to come together and immerse themselves in something innovative and inspiring.

The performers consist of up to 20 non-professional dancers from local community groups, 20 or more dance students from local universities and 5 professional dancers.

COMMUNITY DANCERS:

Requardt & Rosenberg is dedicated to working alongside your organisation to connect with local communities and discover performers to volunteer and take part in the production.

- We will work with up to 20 local performers
- Participants must be representative of local demographics
- No prior dance experience needed
- Participants must be 18 or older
- Varying levels of commitment possible, but a minimum of four days rehearsal is needed prior to the performance dates
- Rehearsals will be led by the company
- We will require rehearsal space for up to 45 performers from the partner organisation

We require support from partners to recruit community performers, this could include working with a local Community Company Manager.

Learn more about how we work with volunteer performers:

 **Recruitment pack**

STUDENT DANCERS:

Requardt & Rosenberg are interested in collaborating with nearby dance schools and universities to include **Super Normal Extra Natural** in their students' coursework.

We welcome 20 or more aspiring performers to participate in the production. Prior to the performance, we require a minimum of four days to rehearse with the students.

CASE STUDY

As part of **Croydon, London Borough of Culture 2023**, the **Whitgift Centre** in Croydon hosted the highly anticipated premiere of **Super Normal Extra Natural**. This shopping centre is a vital hub for the local community and a significant part of Croydon's identity.

To bring this project to life, **Requardt & Rosenberg** collaborated with 20 community performers from the local area. These individuals were recruited with support from local organisations and community partnerships, including estates, schools, dance companies, and community support groups. To reach these performers, we enlisted the help of a Croydon-based Community Company Manager with a wealth of experience and knowledge of the local area. The community performers were selected to reflect the demographics of Croydon, making the show a true representation of the community.

Co-produced by **The Place**, **Super Normal Extra Natural** was incorporated into the London Contemporary Dance School's BA3 electives program. Over the course of three weeks, we worked with 20 students who supported the creation of the project and performed in the production.



ABOUT REQUARDT AND ROSENBERG

David Rosenberg co-founded Shunt in 1998 to pursue an interest in the role of an audience in theatrical productions and he directed all their shows: *The Ballad of Bobby Francois*, *Tennis Show*, *Dance Bear Dance*, *Tropicana*, *Amato Saltone*, *Money*, *The Architects* and *The Boy Who Climbed Out of His Face*. Together with Glen Neath and Andrea Salazar he founded Darkfield who make audio based performance in shipping containers for audiences in complete darkness.

Frauke Requardt trained in Germany, New York and London. As well as directing dance and performance, she has also worked as one of Lea Anderson's Cholmondeleys. Frauke was a Work Place artist at The Place, and is now an Affiliate Artist. Previous work includes *Jammy Dodgers*, a fantastical world, with a rolling line up of bands from the London contemporary Jazz scene; the Lynch-esque *Road-kill Cafe*; and *Pequenas Delicias*, an absurdist site-specific piece; *Episode* premiered at The Place (June 2011); *Mothers* (2017), an anarchic response to her experience of being a new parent; and *Dadderrs* (2019 - 2021) with Daniel Oliver. Current projects include *The Anatomy of Survival* (working title) with writer Vivienne Franzman.

Requardt & Rosenberg was established to create dance performance away from the auditorium and studio either in outdoor locations or within temporary structures. Their desire is to make performances that are highly visible, unique events in order to engage a wide audience in a distinctive format. **Requardt & Rosenberg** combine both the spectacle of large-scale dance performances and the delicate integrity and intimacy of the audience experience through binaural sound. The goals of **Requardt & Rosenberg**'s current practice include:

- An exploration of different spatial relationships between audience and performance.
- The creation of dance works that take as a starting point an architectural constraint.
- The creation of models for the construction of temporary performance spaces that can tour and could be reproduced around the world in order to provide an alternate touring network for international work.

requardt-rosenberg.com



PRESS



'INTRIGUING AND HUMOROUS'

Reviews Hub (*Future Cargo*, 2021)



**'ONE OF THE MOST ENJOYABLY
BAFFLING PRODUCTIONS
I'VE SEEN IN AGES'**

The Guardian (*DeadClub™*, 2017)



**'MAGNIFICENTLY SLY AND
WITTY DANCE THEATRE...
STUNNING'**

The Stage (*DeadClub™*, 2017)



**'MINDBLOWINGLY WEIRD
IMMERSIVE DANCE THEATRE'**

Timeout (*DeadClub™*, 2017)



MARKETING

Key Selling Points:

- **Community:** Collaborating with community members, schools and universities as volunteer performers, **Super Normal Extra Natural** creates a strong sense of ownership and engagement from the local area. Friends and family of volunteer performers will be a key audience.
- **Experimental:** **Super Normal Extra Natural** creates an intimate experience for audiences, using headphones and a binaural soundtrack, audiences are immersed in the semi-musical world within the familiar setting of their local shopping centre.
- This is **Requardt & Rosenberg**'s latest show, following on from the success of *Electric Hotel* (2009), *Motor Show* (2012), *The Roof* (2014), *DeadClub™* (2017) and *Future Cargo* (2020-present).

Target Audiences:

- **Age Recommendation:** all ages.
- **Local Audiences:** **Super Normal Extra Natural** enlivens familiar local spaces for local communities, sparking curiosity from passers-by and encouraging people to discover the cultural activities in their neighbourhood. Often people will book on the day as they encounter the piece or watch as an onlooker.
- **Family Audiences:** **Super Normal Extra Natural** can be enjoyed by audiences of all ages. Visually and audio led, this piece has a unique sense of humour which can be enjoyed by younger audiences.
- **Experiential and Adventurous:** Younger and digital savvy audiences, keen to try new things, will be drawn to the immersive, experiential nature of the show, resonating with fans of Secret Cinema, Punchdrunk and similar immersive experiences.
- **Dance Audiences:** Contemporary dance enthusiasts will enjoy **Requardt & Rosenberg**'s unique style and approach to contemporary dance.

MARKETING

Audience Development Opportunities

- Local Partnerships: By partnering with local organisations and individuals who can broker, facilitate and support volunteer recruitment, we aim to engage with people who have not previously engaged with dance or public arts projects in this way.

Workshops

- School and community workshops available with additional fee.
- Workshops or teaching for BA dance students as part of their curriculum available to volunteer performers.



TECHNICAL INFORMATION

Duration	40 minutes.
Performance Space	Shopping centre or equivalent open public space, the piece can be adapted for each location. Venues where balconies can be used as an audience viewing space are preferred.
Sound	Audiences listen to the original soundtrack via headphones provided by the show.
Access	Audio Description available. Visual Story, and touch tours available upon request.

For the latest Technical Specs or for more information, [click here](#).



CREDITS

Direction and Choreography: David Rosenberg and Frauke Requardt

Composer: Dave Price

Sound Designer: Mike Winship

Costume Design Supervisor: Kate Bunce

Design Consultant: Hannah Clarke

Rehearsal Director: Valentina Formenti

Dancers: Valentina Formenti, Ruben Brown, Alexander Henderson,
Temitope Ajose-Cutting and Anwar Russell

Production and Stage Manager: Rachel Bowen

Audio Describer: Willie Elliott

Company Producer: Nina von der Werth

Company Manager: Katherine Hurley

Assistant Stage Manager: Ella Kennedy

Photography Credits: Camilla Greenwell

CONTACT

To book or for more information, please contact
Nina von der Werth, Company Producer at
requardt.rosenberg@gmail.com

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